

Singer-Songwriter Contest

Registration

Requirements:

1. Introduction Video:

- Duration: 1 minute.
- Content: Introduction with name and surname, city of residence, inspiration for writing songs, motivation for starting in music, goals in music, and preferred styles to sing and listen to.
- Minors: Must have an adult representative sign for them.

2. Song:

- Format: MP3 or WAV.
- Instrumentation: The song must be recorded with only one additional instrument (e.g., piano and voice).
- Duration: No longer than 4 minutes.

Age Restriction:

- Participants must be between 15 and 25 years old.

Registration Process:

- Registrations will be done through our website.
- Registration deadline: [Specific deadline date].

Donation to the Kantaya Foundation:

- Upon registering, a minimum donation of 5 soles will be requested, which will be entirely donated to the Kantaya Foundation to help children in Peru.

Classification

Participant Selection:

1. 20 Participants:

- Chosen by a professional jury composed of [describe the jury, if possible].
- Studio recording with the same format of one instrument and voice.
- Production of a video of the song in the studio to be uploaded to YouTube.
- Interviews and recordings by the production and press team.
- Signing a 2-year contract with the publisher for the selected song.

Rights and Properties:

- The record label and publisher own all material recorded and reproduced on channels, networks, or platforms they select.
- Participation in the top 20:
 - The publisher will own 50% of the music and lyrics of the song. The other 50% will belong to the composer.
 - The record label will own the master, video, and all recordings resulting from this competition.

Semifinalists

Selection and Presentation:

1. **5 Semifinalists:**
 - Chosen by the jury in combination with the number of followers on the profiles created by the record label and the "likes" on the participants' videos.
2. **Live Presentation:**
 - With 1 or 2 additional musicians.
 - There may be 1 or 2 winners.

Prizes:

- The winner will receive:
 - \$1,000 prize.
 - Recording of a single and a video.
 - Hiring a PR for a one-month campaign.
 - Signing a contract as a singer and songwriter for a period of 2 years.

Evaluation Criteria

- **Originality:** Evaluation of creativity and innovation in the composition.
- **Vocal Technique:** Quality and vocal ability demonstrated.
- **Interpretation:** Ability to convey emotion and connect with the audience.
- **Lyrics:** Lyrical quality and message of the song.

Deadlines and Key Dates

- **Registration Start:** [Start date].
- **Registration Deadline:** [Specific deadline date].
- **Announcement of the Top 20:** [Specific date].
- **Studio Recordings:** [Specific dates].
- **Live Presentation of Semifinalists:** [Specific date].

Transparency in the Process

- **Semifinalist Selection:** Combination of jury votes and likes on YouTube videos.

- **Evaluation Process:** The jury will evaluate based on the mentioned criteria and combine it with public interaction on social media.

Additional Incentives

- **Music Workshops:** Educational sessions to improve musical skills.
- **Mentoring:** Mentoring sessions with renowned artists for the selected participants.

Promotion and Dissemination

- **Promotion Channels:** Social media, official website, and music platforms.
- **Dissemination Strategy:** Use of digital marketing campaigns to promote the participants' videos.

Frequently Asked Questions (FAQ)

Who can participate?

- Participants must be between 15 and 25 years old and live in Peru. Entries from any musical genre are accepted. It is important that participants meet the registration requirements, including submitting an introduction video and an original song in the specified format.

How are the songs evaluated?

- The songs will be evaluated by a professional jury based on the following criteria:
 - **Originality:** Creativity and innovation in the composition.
 - **Vocal Technique:** Demonstrated quality and vocal ability.
 - **Interpretation:** Ability to convey emotion and connect with the audience.
 - **Lyrics:** Lyrical quality and message of the song.
- Additionally, popularity on social media, measured by the number of followers and likes on the participants' videos, will also be considered in the selection of the semifinalists.

What if I am a minor?

- Minors must have an adult representative sign for them. This legal representative will be responsible for all legal and administrative aspects related to the minor's participation. Participation of minors without the consent and signature of a legal representative will not be accepted.

Can I use a previously recorded song?

- No, the songs must be original and not previously recorded or published. They must be new creations specifically for this contest, recorded following the required format (one additional instrument and voice).

Legal Conditions

Terms and Conditions:

1. Eligibility:

- Participants must be between 15 and 25 years old and reside in Peru.
- Each participant must submit an original song that has not been previously recorded or published.

2. Submission Rights:

- By submitting their song and video, participants grant the contest organizers the right to use, distribute, and promote the submitted material on any platform.
- Participants agree that the organizers can use their name, image, and likeness for promotional purposes without additional compensation.

3. Ownership and Royalties:

- **Music and Lyrics:**
 - The record label and publisher will own 50% of the music and lyrics of the song. The remaining 50% will belong to the composer.
- **Master Recordings:**
 - The record label will own the master recordings, including the audio and video produced during the contest.
- **Royalty Income:**
 - Revenue generated from the distribution, reproduction, and commercial exploitation of the song will be divided according to the established ownership percentages (50% for the record label/publisher and 50% for the composer).
 - Revenue can come from digital sales, streaming, synchronization in audiovisual media, live performances, and any other commercial use.
- **Rights Registration:**
 - The selected songs will be registered with the appropriate copyright societies, ensuring proper administration and distribution of royalties.
- **Contracts:**
 - Participants whose songs are selected among the top 20 will sign a 2-year contract with the publisher for the selected song.
 - The contract will detail the specific terms of rights administration, royalty distribution, and obligations of both parties.

4. Participant Obligations:

- Participants must promote their contest entries through their social media channels.

- Participants must meet a minimum level of publicity on their social media as directed by the marketing team, which will be provided as necessary.
 - If a participant is a minor, their legal guardian must provide consent and be responsible for their participation.
- 5. Disqualification:**
- Any form of cheating, plagiarism, or rule violation will result in immediate disqualification.
 - Participants must adhere to the specified deadlines and submission guidelines. Failure to do so may result in disqualification.
- 6. Liability:**
- The organizers are not responsible for technical issues, loss, or damage to submissions.
 - Participants assume all risks related to their participation in the contest.
- 7. Amendments:**
- The contest organizers reserve the right to amend these terms and conditions at any time. Participants will be notified of any changes via the official contest website.
- 8. Dispute Resolution:**
- Any disputes arising from or related to the contest will be subject to the laws of the United States and resolved in the competent courts of Miami, Florida.
- 9. Data Protection:**
- Participants' personal data will be handled in accordance with applicable data protection laws and will only be used for the purposes of the contest and its promotional activities.
- 10. Liability Waiver:**
- The organizers will not be responsible for any injury, loss, or damage that occurs during participation in the contest.
- 11. Selection and Notification Process:**
- Selected participants will be notified via [notification method] on [specific date]. Selected participants must confirm their participation and follow the instructions provided by the organizers.
- 12. Code of Conduct:**
- Participants must behave professionally and respectfully during all contest activities, including recordings and live events. Any inappropriate behavior may result in disqualification.

Copyright:

- 1. Original Work:**
 - All submitted songs must be original works created by the participant. Submissions that contain samples or elements from other works must have proper clearance and rights.
- 2. Use of Materials:**
 - By participating, contestants agree that their submissions may be used in promotional materials for the contest and future events.

- Participants retain the right to perform their song outside the contest but must credit the contest when performing or promoting the song.

Participation Agreement:

1. Acceptance:

- By entering the contest, participants agree to abide by all rules and conditions outlined in these terms.
- Participants acknowledge that they have read and understood these terms and conditions and agree to be bound by them.

2. Commitment:

- Selected participants commit to attending all scheduled recording sessions, live performances, and promotional events related to the contest.